

NEWS SUMMARY

OCTOBER 2011

**“FAC & SPERA “, THE FILM ABOUT MICHEL CHAPOUTIER
PRODUCED BY FLORENT & REMY GAILLARD**

Yannick Alleno, 3 star Michelin chef, on Michel Chapoutier :”Being with Michel, it’s like learning to drive next to Michael Schumacher.”
The film “Fac & Spera” is an extraordinary encounter between a world-renowned vineyard and a unique personality, Michel Chapoutier. As it is impossible to address the scarcity of the former one without getting closer to the privacy of the latter one, the film – released on October 19th - reveals a man of many facets. First and foremost, the winemaker who travels his vineyards of Hermitage, Roussillon, Alsace and Australia. But also the man at the head of the largest biodynamic vineyard in the world, the passionate producer of 6 million bottles, the insatiable «Terroir photographer» with the greatest number of 100 points from Robert Parker, the man receiving the Legion d’Honneur...

A film that also talks about food because, even if Michel Chapoutier notes that “We have more and more winemakers who make wine but who are not food lovers”, there remains a family of wine lovers in Tain l’Hermitage who has maintained the passion for good food and to whom Michel pays tribute: “Marius, my great grandfather, a mischievous nature, a greedy belly, here’s a guy who knew how to live...”

Watch the trailer on: www.chapoutier.com



CELEBRATING THE 50TH ANNIVERSARY OF MADAME BOLLINGERS IN FAMOUS QUOTATION

This week marks the 50th Anniversary of Madame Bollinger’s quotation that we have grown to know and love. Lily was quoted in the Daily Mail on 17th October 1961 on the occasion of the launch of the first vintage of Bollinger R.D. (1952) in London.

*“ I drink it when I’m happy and when I’m sad. Sometimes I drink it when I’m alone.
When I have company I consider it obligatory.
I trifle with it if I’m not hungry and I drink it when I am. Otherwise I never touch it, unless I’m thirsty.”*

