

NEWS SUMMARY

MARCH 2011

NEW FACES IN THE MARKETING TEAM

We are delighted to announce the appointment of some fresh faces in the Marketing team.

Amanda Collins (left) joined in January in the position of Commercial Manager looking after our esteemed Fortified Wine Brands (Taylor's, Fonseca, Croft, Bodegas Hidalgo and Henriques & Henriques). Amanda most recently worked for Diageo where she focussed on sales force modelling, prior to that she was with LVMH. She has an MBA (dissertation 'Wines from Spain, more than Rioja?') and a great passion for the Iberian peninsula.

Ellie de Quelen (middle) joined on the first of March as PA to the Marketing & Wine Director, Elizabeth Ferguson. This is Ellie's first experience in the world of wine and she is already showing incredible enthusiasm and commitment to it.

Florence Mailliez (right) has been working for M. Chapoutier since 2009 as their UK Brand Manager and has recently been appointed by Mentzendorff in a similar position where she also assumes responsibility for Bodegas Roda. Florence brings both retail and on trade experience to the team as well as knowledge of the fine wine market.

