

NEWS SUMMARY

JUNE 2011

LANGLOIS-CHATEAU AT THE 24 HEURES DU MANS

After Le Tour Auto and Le Mans Classic, Langlois-Chateau was very proud to attend the legendary 24 Heures du Mans competition in June this year. For the occasion a special Langlois-Chateau Wine Bar called "Wine & Cheese" was set up as well as a special listing of the Domaine Langlois-Chateau wines on each wine list of the restaurant at the 24 Heures du Mans.

After the testing days (June 8th & 9th), the competition started on Saturday June 11th at 3.00 pm finishing on Sunday 12th at 3.00 pm. The winning team this year was Audi Sport Team Joest with pilots Marcel Fässler, André Lotterer and Benoît Tréluyer.



ANOTHER SUCCESSFUL YEAR AT THE ROYAL ASCOT FOR BOLLINGER

Despite an over-generous dose of British summertime rain at this year's Royal Ascot, it was very much business as usual in the permanent Bollinger Grand Stand bar and the two Bollinger tents in the Royal Enclosure. Conversation was punctuated by the popping of corks as racegoers celebrated Frankie Dettori's breathtaking win on Rewilding or commiserated over Nova Hawk's near miss with a bottle of Bollinger Special Cuvée, Rosé or La Grande Année 2002. In an aesthetically-pleasing but highly practical nod to tradition, the Bollinger tents were decked out with old wooden "pupitres", both to provide storage for the empty bottles and as a reminder of the importance of manual riddling and long bottle ageing in the making of Bollinger Champagne.

Bollinger is extremely proud to be associated with Royal Ascot and it was a particular privilege to be there to support this prestigious race meeting in its 300th year. Founded in 1711 by Queen Anne, Royal Ascot is well-known for the quality of its horse racing and is recognised around the world as a symbol of luxury and glamour. The five-day event attracts over 300,000 visitors, including Her Majesty the Queen and the Duke of Edinburgh. This year, following April's Royal Wedding Fever, all eyes were on the Royal Ascot parade as the Duchess of Cambridge's parents joined the traditional horse-drawn carriage procession for the first time.



GARY SHTEYNGART WINS 2011 EVERYMAN WODEHOUSE PRIZE FOR COMIC FICTION

Gary Shteyngart has won the twelfth Bollinger Everyman Wodehouse Prize for Comic Fiction for his latest novel, *Super Sad True Love Story* (published by Granta). The prize is awarded to the best comic novel published in the last twelve months. Previous winners include literary luminaries Will Self, Christopher Brookmyre, Marina Lewycka, DBC Pierre and Howard Jacobson.

Judges for the 2011 prize were broadcaster and author, James Naughtie; Everyman publisher, David Campbell; and Director of the Guardian Hay Festival, Peter Florence.

Gary Shteyngart received his prize at the Guardian Hay Festival earlier this month and was presented with a jeroboam of Bollinger Special Cuvée, a case of Bollinger La Grande Année and a set of the Everyman Wodehouse collection.

Traditionally, the winning author is also presented with a local Gloucestershire Old Spot pig, which is named after the winning novel. However, this year, due to some unusually diva-like behavior, the Old Spot could not be persuaded into her trailer and the organizers were forced to track down a last minute substitute: a rather magnificent New Zealand Kunekune, pictured with Shteyngart.

Although the novel has received criticism from some quarters for its controversial portrayal of women and its sexually graphic language, *Super Sad True Love Story* has won plaudits from literary critics on a global scale and has drawn some inevitable comparisons with George Orwell's 1984.



MENTZENDORFF “125 CHALLENGE” CHARITY RIDE - CHAMPAGNE TO CHAPOUTIER

Celebrating the 125th Anniversary of the Wine Trade Benevolent, the Mentzendorff Charity Ride will, over the 4 days between Monday 6th and Thursday 9th June, cycle from Bollinger Champagne, through Burgundy - visiting Domaine Chanson in Beaune, before finally entering the Rhone Valley and arriving at Chapoutier in Tain Hermitage on Thursday evening. A distance of 500km at an average of 125km per day. The 10 riders will be aiming to set a new fund-raising record aiming for £12,500 to mark £100 for every year of the Charities life. Alan Montague-Dennis (pictured centre above) and myself (on the left) will be representing Mentzendorff and we will be joined by 8 other cycling friends from the wine trade. If you would like to support us in this endeavour our just-giving page is:

www.justgiving.com/Mentzendorff-125-Challenge-2011

